

African, Caribbean & Black Wellness Resource Centre

# Annual Report

2024





### **Annual Report 2024**

We are proud to share our ACB Wellness Resource Centre Annual Report 2024, highlighting the incredible progress we've made over the past year in advancing wellness, equity, and empowerment within our communities.

This report is a testament to the strength of our community and the unwavering dedication of our team, partners, and supporters. Together, we are building a healthier, more connected future.

Thank you for being on this journey with us.



#### 2024 At A Glance



20 Programs & Events



1,140 Wellness Checks and Programming



999+ Vaccines administered



15,000+ Food Bank Visits



8360 Volunteer Hours

### **Executive Director's Message**

Dear Community, Cherished Supporters, and Volunteers,

As we reflect on the past year, I want to extend my deepest gratitude on behalf of the African, Caribbean & Black Wellness Resource Centre (ACB).

Your unwavering support and commitment have made this year truly remarkable. We had meaningful achievements, impactful growth, and strengthened community ties.

The resilience, unity, and generosity shown by each of you have been nothing short of inspiring. Your contributions have not only propelled our mission forward but have also deepened the connection and strength within our vibrant and diverse community.

Thanks to your support, our programs and initiatives have flourished, bringing health and wellness campaigns, educational outreach, and vital resources to those who need them most. The work that this organization have done has been recognized nationally, and was rewarded with the King Charles III's Coronation Medal.

As we look ahead, ACB remains dedicated to uplifting and serving our community. Your continued support will be instrumental in shaping a future rooted in wellness, empowerment, and cultural pride.

From all of us at ACB, thank you for being the heart of our organization. May the spirit of gratitude and togetherness continue to guide us in the year to come.

Wishing you a joyful, healthy, and successful year ahead.

Executive Director / President

### Who We Are

#### **Board of Directors**

#### **Officers**









#### **Directors**











#### **Board Members**









### **About ACB Wellness**

The African, Caribbean & Black Wellness Resource Centre (ACB) is an organization committed to educating, enriching, and empowering residents of the Ottawa/Gatineau area. The centre seeks to strengthen our community by fostering unity, self-determination, cooperative economics, collective work, and creativity.

Making Connections, Our Community, Our Future!



### Vision

Our vision is a society where all individuals enjoy equal rights, free from racial hatred and discrimination. achieved by strengthening capacity through literacy, community engagement, resource development, and the of advancement ACB and marginalized communities.

### Mission

To provide a safe space for the ACB and marginalized community, to overcome barriers that prevent one's own self-empowerment, to reach and achieve their full potential.



### Thank You To Our Supporters



#### **VOLUNTEERS**

We are proud and thankful to have received the support of over 200 dedicated volunteers over the past year. They have generously given their time, energy, and compassion to support the ACB Wellness Centre. We are truly grateful for their continued support and commitment to the wellness and empowerment of the African, Caribbean, and Black communities.

## PARTNERS AND SUPPORTERS

Thank you to our incredible partners and supporters for your generous contributions and resources. Your support has empowered us to expand our programs, reach more individuals, and create meaningful change within our community. We are deeply grateful for your commitment and belief in our mission.

### Ottawa City Council Declares "ACB Day"



On August 1, 2024, the City of Ottawa officially recognized ACB's contributions by proclaiming "ACB Wellness Resource Centre Day." This meaningful honour was presented by Ottawa's first Black City



THE PROCLAMATION FROM THE CITY OF OTTAWA, MAYOR SUTCLIFFE

Councillor, Rawlson King, making the moment even more significant. The Proclamation celebrated ACB Wellness as Ottawa's first Black-led holistic resource centre, recognizing its essential role in promoting health equity and supporting the well-being of Black communities in Overbrook and across the city.

FIRST BLACK HOLISTIC
WELLNESS CENTRE. A FIRST FOR
OTTAWA – AUGUST 1<sup>ST</sup>, ACB DAY.



### **Our Programs**

#### Goals

Our programs are designed to directly address disparities by creating meaningful, community-led solutions. Our goal is to make a tangible difference in the lives of Black residents in Ottawa— especially in neighborhoods like Overbrook— by increasing access to culturally relevant health services, reducing barriers to employment and it's impact, and building a stronger sense of belonging and well-being.

#### In Overbrook:

44.5%

Overbrook residents identify as racialized

31%

Black Youth unemployment

Experienced mental health service barriers

OVERBROOK

NEIGHBOURHOOD

Median income for Black residents

Our catchment area

Quakelab report (2024)

"Making the Connections" programs are designed to bridge gaps in health, wellness, and community support for Black individuals and families. Through workshops, support groups, and resource navigation, these initiatives help participants access culturally relevant services, build stronger networks, and improve overall well-being.

- Connections
- Youth Financial Literacy
- Annual Girls Who Brunch
- Annual Boys Who Brunch
- Men's Collective
   Alliance
- Seniors Social Group
- Growth Spurts
- Black Table Talks
- In the Mirror Docuseries

#### CONNECTIONS



"THE QUEEN OF THE CITY, THANK YOU FOR THE INCREDIBLE IMPACT YOU'VE MADE ON OUR COMMUNITY. I AM BEYOND PROUD OF THE WORK YOU'RE DOING, ESPECIALLY FOR OUR YOUTH, SENIORS, AND ALL INDIVIDUALS WHO NEED THE SUPPORT OF OUR COMMUNITIES."

-Hans Ain about Toni Jacob's work on Connections

Connections provides a safe space for African, Caribbean and Black youth of ages 12 - 29 to interact with each other. During their stay, the youth learn about mental health.



wellness, black identity, substance misuse and future planning. This is also an opportunity for youths to earn volunteer hours.

the financial system, build credit, avoid exploitation, and achieve long-term economic stability.

#### **Youth Financial Literacy**



Financial Literacy graduates

The Youth Financial Literacy Program equips Black Youth with practical skills in budgeting, saving, credit management, and financial planning. Our Financial literacy courses empower racialized newcomers in Canada with the knowledge and tools to navigate

#### **Annual Girls Who Brunch**



"LOVED BEING ABLE TO CHAT WITH SOME AMAZING, INTELLIGENT YOUNG WOMEN!"

-Danielle James on Girls Who Brunch

The purpose of this event is to help marginalized girls (ages 13-21 years old) increase their self-confidence, and achieve higher levels of success in multiple aspects of their lives. This all-day event featured a number of well-

designed self-development workshops, breakout room activities, and a memorable guest speaker, all focused on themes of personal empowerment.

designed self-development workshops, breakout room activities, and a memorable guest speaker, all focused on themes of personal empowerment for boys 13-21 years old.

#### **Annual Boys Who Brunch**



Our Girls Who Brunch event was successful for 2 years, so we launched our first annual Boys Who Brunch event this year. This a safe space for young Black men to connect. share experiences, and discuss topics like mental well-being, career and personal growth, development. This all-day event featured a number of well-

#### **Men's Collective Alliance**



The Men's Alliance is a weekly community-driven initiative dedicated to providing a safe space for men to connect, share, and grow together. The program's focus areas include: mental health & wellness, building healthy relationships, and community engagement.

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#### **Seniors Social Group**



### "FANTASTIC BONDING OPPORTUNITIES FOR SENIORS. THANK YOU FOR ORGANIZING!"

-Fatima Gimba on Seniors' Social Group

This Program enhances the wellbeing of seniors by providing social, physical, and mental stimulation in a supportive group environment. Our program includes Aging While Black (informational sessions about computer literacy and financial literacy) as well as access to counselling and referral services, discussions. fitness classes, and cultural events.

#### **Growth Spurts Series**



Growth Spurts series is a youth program for ages 14+ designed to provide a safe, supportive environment where youth can learn, grow, and connect with peers and mentors.

Each session included a mix of workshops, discussions, physical activities, creative projects and mentorship opportunities.

#### **Black Table Talks**



Black Table Talks is our YouTube channel dedicated highlighting the experiences, challenges, and triumphs of the Black community in Ottawa and across Canada. Through open and honest conversations, we the realities explore individuals face, from navigating systemic barriers to celebrating successes and cultural identity. Each episode features insightful discussions, community stories, expert perspectives and issues that matter- from career and education to mental health, social justice, and entrepreneurship.

#### In The Mirror Docuseries





Participants in the youth financial literacy course also took part in the In The Mirror docuseries, where 10 youth shared their lived experiences growing up in Canada as immigrants from Africa and the Caribbean, highlighting the racism and challenges they've faced.



Our "Supporting the Community" programs are dedicated to addressing immediate needs while fostering long-term resilience for Black individuals and families.

Through services like the food bank, meal support, and essential resource distribution, these initiatives help reduce barriers to food security and basic necessities, while strengthening community connections and promoting overall well-being.

- Food Cupboard
- The Hurricane Relief: St. Vincent & Grenadines
- Annual Knapsack Drive
- Afro Soul Food Program
- Annual Christmas Giving
- Canada Summer Jobs
- Career Services
- Settlement Services



The Knapsack Drive



ACB Food Cupboard

#### **Food Cupboard**



Every Wednesday, the Centre operates as a member agency of the Ottawa Food Bank. Our Food Cupboard program addresses food insecurity by providing nutritious groceries and culturally appropriate items to individuals and families in need.



\$341,850

Value of food distributed in a year

A huge thank you to Ottawa Food Bank for their support with this initiative!



The average ACB food bank user is a single adult woman who recently immigrated to Canada with very low household income. (< \$100/month).





#### The Hurricane Relief





800

Kilograms of emergency food and supplies

The Hurricane Relief initiative is a donation drive to help families in St. Vincent & Grenadines affected by Hurricane Beryl. Through coordinated donations and resource mobilization, the program helps families recover and rebuild, offering a lifeline during times of crisis.

#### **Annual Knapsack Drive**



150

Youths (K1 to grade 9) received our donations

The Annual Knapsack Drive program supports students by providing school supplies and backpacks to children from low-income families.

By easing financial burdens and promoting academic readiness, the initiative helps young learners start the school year with confidence and the tools they need to succeed.

#### **Afro-Soul Food Program**



The Afro-Soul Food Program is a community initiative dedicated to providing nutritious meals while celebrating the rich culinary traditions of African, Caribbean & Black cultures. Through shared meals, cooking workshops, and food distribution efforts, we aim to promote food security, encourage healthy eating, and preserve cultural heritage.

#### **Annual Christmas Giving**



200 Families participated in this event

The Christmas Giving initiative is a heartwarming expression of community care, compassion, and unity that brings joy to families during the holiday season.





This cherished annual tradition has become a vital support system for newcomer families from Africa, the Caribbean, Syria, Afghanistan, and other regions who may be experiencing financial or emotional hardship during what can be an especially difficult time of year.

Beyond material support, the Christmas Giving program fosters a sense of belonging and celebration, offering moments of joy and human connection to families who are often navigating the challenges of settling into a new country.

#### **Canada Summer Jobs**



Through the support of the Canada Summer Jobs (CSJ) program, part of the Youth Employment and Skills Strategy (YESS), ACB Wellness was able to provide meaningful summer employment opportunities to Black youth in our community.

This partnership not only supports individual growth but also aligns with our broader mission to equip the next generation of Black leaders with the tools, exposure, and support they need to thrive in today's workforce.

#### **Career Services**



Our Career Services mission is to equip individuals with the tools, resources, and guidance to secure meaningful employment.

We offer job application support, resume building, and help connect job seekers with opportunities—empowering them to navigate the job market with confidence.

#### **Settlement Services**



Our settlement services include assistance with immigration applications, referrals to legal and employment resources and housing support.

Additionally, we connect newcomers with community programs that foster social integration and enhance overall well-being.



### **Securing our Future**

"Securing Our Future"
programs focus on
protecting the long-term
health and well-being of
Black communities through
proactive care and
prevention.

By offering services such as vaccination clinics, health screenings, and wellness education, these initiatives help individuals stay informed, detect health concerns early, and reduce barriers to accessing essential healthcare-ensuring a healthier future for all.

- Wellness Checks & Screenings
- Vaccination Screening
- Strong and Steady

#### **Strong and Steady**



This is a free 10-week fall prevention exercise program, designed to help adults 65+ improve strength, balance and mobility.

### **Securing our Future**

#### **Vaccination Screening**



The Vaccination Screening Program, launched with Ottawa Public Health in 2019, addresses vaccine hesitancy in African, Caribbean, and Black communities through culturally sensitive outreach. OPH partnered with ACB Wellness Resource Centrethe region's only Black holistic health hub- because of its trusted Black nurses and doctors who provided safe, community-based care during the COVID-19 pandemic.

### Wellness Checks & Screenings



By reducing stigma and improving health literacy, the program encourages proactive health management and contributes to improved outcomes.

Our health screenings include:

- Diabetes
- High Blood Pressure
- Cancer
- Hearing Tests
- Dental
- Vaccinations



### **Events**



### **Annual Canada Day Celebration**

Every year, we celebrate Canada's rich culture, history, and diversity with a day filled with fun activities, delicious food, and lively entertainment. For many Black immigrants, it's their first time celebrating Canada Day as members of the Canadian ACB community. As the first and only Black holistic wellness centre, we're proud to welcome them and help them explore what it means to be Canadian as they look forward to building their future here. We had 80 participants.

#### Mother's Day Brunch, "High Tea"

This special event is dedicated to honoring and uplifting 65 Black mothers, recognizing their love, resilience, and contributions to our community.

### **Events**



This educational display shows a slave house with enslaved people picking cotton to illustrate their lived experiences.

#### **Black Soirée**

The first annual Black Soirée with over 200 participants is an elegant evening of culture, connection, and celebration, honoring the achievements and contributions of the Black community. It is hosted to bring together leaders, changemakers, and community members for a night of inspiration, networking, and entertainment.

#### Black History Month-Black Expressions

Black Expressions is a vibrant
Black History Month event with
85 participants that amplifies
the voices, talents, and artistry
of the Black community. It is
hosted to showcase spoken
word, music, visual arts, and
storytelling, providing a
platform for creatives to share
their experiences and
perspectives. This event is
particularly helpful to
newcomers in Canada, who are
celebrating Black History
Month for the first time.

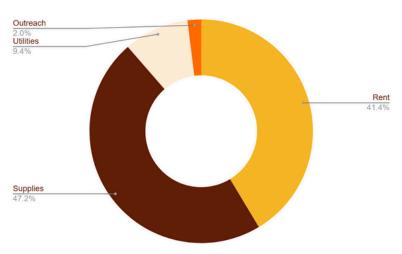
### **Financial Overview**

#### **Our funding**

Housing 11.0% Office Rental

Memberships

#### **Our expenses**



Financial Statement 2024	Amount
Revenue	\$425,322
Expenses	\$412,229

### **Future Projections**



25% growth in community outreach

ACB Wellness continues to grow as a trusted hub for holistic care, with a focus on sustainability, expanded outreach, and increasing our membership. As we look to the future, we're working toward opening 2 new locations, renovating for greater accessibility, adding a dedicated computer space, and upgrading our infrastructure to better serve the community.

#### **FUTURE GOALS**

- Sustainability
- More outreach
- Expanding memberships
- Expanding our locations
- Infrastructural upgrade

#### **NEXT STEPS**

Our growth will be driven by expanding partnerships, increasing program visibility through targeted outreach, and offering more accessible services both in-person and online.



### Our Donors and Sponsors

We extend our heartfelt thanks to all our generous donors and supporters. Your contributions make it possible for the ACB Wellness Centre to continue providing vital programs, culturally affirming services, and a safe, inclusive space for African, Caribbean, and Black communities.







#### African, Caribbean & Black Wellness Resource Centre















Employment and Social Development Canada



Emploi et Développement social Canada

Government of Canada

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MP Mona Fortier
Councillor Rawlson O'Neil King
Councillor Tim Tierney
Councillor Riley Brockington



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